



Job Description

Title: Internship – Events & Commercial

Overview of Organisation: The Australian Football League (AFL) is Australia's premier sporting organisation supporting a constantly evolving national competition which has experienced rapid growth over the past 10 years. The AFL is also responsible for growing and developing the game through international affiliates such as AFL Europe. Based in London, AFL Europe exists to develop and grow the game of AFL throughout Europe by supporting and serving the AFL Europe Community. We strive to increase awareness, involvement in & consumption of Australian Football throughout Europe.

Overview of Position: The successful applicant will assist in the delivery of multi-national AFL events such as Champions League, ANZAC Cup & Euro Cup, whilst also delivering corporate events such as the AFL Grand Final Lunch. Support the General Manager to identify, secure and service AFL Europe Partners, whilst also managing other revenue streams such as Footballs, Merchandise & Watch AFL sales plus ticket sales for the AFL Grand Final Lunch in London. In addition, operational and administrative support will need to be provided to the General Manager.

Areas of Responsibility:

- Planning, preparation, execution and evaluation of community tournaments (Fitzpatrick Cup, Champions League, ANZAC Cup & Euro Cup) & corporate events (AFL Grand Final Lunch & Season Launch)
- Sponsorship – account management (Identify, Research, Secure & Deliver)
- Manage other revenue streams – football and merchandise sales (incl. deliveries), in addition to selling Watch AFL subscriptions & tickets to the AFL Grand Final Lunch in London
- Other administrative and operational support

Ideal candidate should have:

- Degree educated & a passion for a career in sports management or administration
- Highly organized with the ability to multitask & exceptional attention to detail
- Experience working with volunteers from diverse backgrounds & communities
- Sound knowledge of AFL or other relevant sporting environments
- Experience with commercial revenue streams within the sports industry
- Excellent MS Office suite skills (Excel, Word, PowerPoint)
- Demonstrates personal initiative and ability to work effectively unsupervised
- UK working visa (or ability to obtain by start date) or British Passport required
- Must be willing to work weekends/nights for major events

How to apply:

- Send your CV & cover letter to admin@fleurope.org by Wed 2nd Dec 2020
- Interviews held the week commencing 7th Dec 2020
- Successful candidate will be required to commence March 2021
 - (8-month contract – 2 days per week)